

ATI OOMPH DESIGN CHALLENGE HOW TO ENTER

1. To enter the Rendering Competition, Entrants must complete the registration form on www.getmoreoomph.com/registration.php and check the box that says “Yes, I want to enter the OOMPH Design Challenge. Please send me more information.”
2. Upon completion of the registration form Entrants will receive an e-mail with more details on the location for submitting the Rendering Entry along with the Official Entry Form.
3. Entrants must create an animated render, a static render, or both. The render must depict a sumo wrestler or sumo wrestling theme. The interpretation of this theme is subjective and allows for creative license.
4. Entry Process: Please follow these steps to ensure Entries are properly submitted.
 - a. Only Entries submitted online will be accepted. Refer to the OFFICIAL RULES (listed on pages 2 – 8 of this document).
 - b. Go to: <http://dropbox.yousendit.com/ATI-OOMPH-Design-Challenge> to submit your Rendering Entry.
 - c. Complete the form by entering the following information:
 - i. Email address
 - ii. Subject line – Please label the subject name with the rendering type (i.e. Animated or Static) and your name
 - iii. Attach files – Attach your rendering along with the completed Official Entry Form
5. Accepted file formats:
 - a. Animated Rendering – Flash, Quicktime or MPEG4 and cannot be over 90 seconds in length
 - b. Static Rendering – JPG or Photoshop

For questions regarding the Rendering Competition, please contact steven.young@amd.com. Please see the OFFICIAL RULES below for more information.

**ATI OOMPH DESIGN CHALLENGE — AMD SIGGRAPH RENDERING
COMPETITION AND IPOD NANO 16GB INSTANT GIVEAWAY
OFFICIAL RULES**

**NO PURCHASE REQUIRED TO ENTER OR WIN. A PURCHASE WILL NOT
INCREASE YOUR CHANCES OF WINNING.**

1. **ELIGIBILITY:** ATI OOMPH Design Challenge – AMD SIGGRAPH Rendering Competition (“Rendering Competition”) and iPod Nano 16GB Instant Giveaway (“Instant Giveaway”) (collectively, the “Contest”) is open only to legal residents of fifty (50) United States (including the District of Columbia) and Canada (excluding Quebec) who are at least eighteen (18) years of age as of the Entry Period (defined below), and who submit a valid entry as provided herein (collectively “Entrants”). Potential winner(s) from Canada may be required to correctly answer a mathematical skills-testing question without any assistance in order to be eligible to receive a prize. Employees of Advanced Micro Devices, Inc., ACM SIGGRAPH, Rocket Red, and GLOBALFOUNDRIES Inc., each of their subsidiaries, affiliates, officers, directors, employees and agents, and the immediate family (defined as parents, children, siblings and husband or wife) of each such employee, together with those with whom such employees are domiciled, are not eligible to participate.
2. **SPONSOR:** The Contest is sponsored by Advanced Micro Devices, Inc., One AMD Place, PO Box 3453, Sunnyvale, CA 94088-3453 (“AMD” or “Sponsor”).
3. **AGREEMENT TO OFFICIAL RULES:** Participation in the Contest constitutes Entrants' full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding on all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Official Rules will be posted at www.getmoreoomph.com.
4. **ENTRY PERIOD:**
 - a. The Rendering Competition begins on July 7, 2009, at 12:01 a.m. CDT and ends on July 29, 2009, at 11:59 p.m. CDT (the “Rendering Competition Entry Period”). Entries that are submitted before or after the Rendering Competition Entry Period will be disqualified.
 - b. The Instant Giveaway begins on July 7, 2009, at 12:01 a.m. CDT and ends on August 3, 2009, at 11:59 p.m. CDT (the “Instant Giveaway Entry Period”). Entries that are submitted before or after the Instant Giveaway Entry Period will be disqualified.
5. **SUBMIT AN ENTRY:**
 - a. Rendering Competition: To enter the Rendering Competition, Entrants must create an animated render, a static render, or both (“Rendering

Entry”). Please review the “SELECTION OF POTENTIAL WINNERS” Section for details on how Entries will be judged. Upon creation of a Rendering Entry that meets each of the requirements set forth in Section 6, Entrants must read and accept the Rendering Competition rules and website terms and conditions on www.getmoreoomph.com, and fill out a registration form, which must include a valid email address. In addition, Entrants must download a specifications sheet on which to provide hardware, system configuration, and information about which graphics card was used in creating the rendering. Upon verification of a complete registration, a link will be emailed to Entrants at the email address provided in the registration. Entrants must then upload the Rendering Entry and completed specifications sheet at the link provided. There is a limit of one (1) animated Rendering Entry and/one (1) static Rendering Entry per person.

- b. Instant Giveaway: To enter the Instant Giveaway, Entrants must register on the SIGGRAPH 2009 registration page (www.getmoreoomph.com/registration.php) by submitting their valid contact information during the Instant Giveaway Entry Period (the “Instant Giveaway Entry”).
6. **RENDERING ENTRY REQUIREMENTS:** The Rendering Entry must meet each of the following requirements:
- a. Entrant must provide the name and model (if applicable) of the hardware, software, and graphics card used to create the Rendering Entry.
 - b. If an animation, must be in Flash, Quicktime, or MPEG4 formats only and cannot be over 90 seconds in length.
 - c. If a static render, must be in JPG or Photoshop formats.
 - d. Must depict a sumo wrestler or sumo wrestling theme based on or featuring the “The Oomph of Sumo”.
 - e. May not contain any trademarks, logos, or copyrighted elements. Any content that appears in the Rendering Entry including, without limitation, images, music, audio, speech, or other audiovisual materials used must be entirely original, created and performed solely by the entrants, or be in the public domain. Use of any content that is not original or in the public domain may result in disqualification of the Rendering Entry, in the Sponsor’s sole discretion.
 - f. May not be obscene or indecent, it must not contain defamatory statements, it must not include threats to any person, place, business, or group, it must not invade privacy rights or any other rights of any person,

business, or group, and it must not name or depict any third party without his/her permission.

- g. May not depict or encourage any dangerous, life-threatening, or otherwise risky behavior.
- h. Must comply with all terms and conditions applicable to www.amd.com, www.getmoreoomph.com, www.yousendit.com, and <http://www.flickr.com>.

7. **SELECTION OF POTENTIAL WINNERS:**

- a. Rendering Competition:
 - i. Beginning on or about August 1, 2009, and upon confirmation by Sponsor that the Rendering Entries meet all the requirements in Sections 5 and 6, a panel of judges selected by the Sponsor will evaluate all Rendering Entries based on the following criteria (the "Judging Criteria"): creativity, originality, artistic quality, overall realism, and overall impact. The panel of judges may consider the use of lighting and other techniques, use of sound, quality of performance, other factors that Sponsor may determine in its sole and absolute discretion. The top five (5) animated renders and the top five (5) static renders will be placed on AMD's Flickr photostream site (<http://www.flickr.com/photos/getmoreoomph>) for the public to view and comment upon.
 - ii. On August 4 and 5, 2009, between 9:30 a.m. CDT and 6:00 p.m. CDT and on August 6, 2009, between 9:30 a.m. CDT and 11:59 a.m. CDT, the top five (5) animations and top five (5) static renders selected by the judges per Section 7(a)(i), above will be on display for public viewing in AMD booth #2417 at the SIGGRAPH 2009 conference (August 4-6, 2009 in New Orleans, Louisiana). Each visitor to the AMD booth during the allotted times may vote for the top two animated and top two (2) static renders using the activity card provided by the AMD booth personnel. On August 6, 2009 at or about 12:00 p.m. CDT, the top four potential winners will be announced. The animation and static render with the highest number of votes will each be deemed a potential First Prize Winner. The animation and static render with the next highest number of votes will each be deemed a potential Second Place Winner. The potential winners will be notified via email and phone and need not be present to win. Odds of winning depend on total number of entries received.
- b. Instant Giveaway: Sponsor will select three potential instant winners on or before August 3, 2009 at 11:59 p.m. CDT. The registration number of the

instant winners will be randomly determined prior to registration being commenced, and the potential instant winner will be notified instantly via auto-reply email and need not be present to win. Odds of winning depend on total number of entries received. Limit one entry per person or per email address. Multiple entries from the same person or email address will not be accepted, or if accepted, will result in disqualification.

8. **ENTRANT'S WARRANTIES AND REPRESENTATIONS:** By submitting a Rendering Entry, each entrant warrants and represents:

- a. The Rendering Entry (i) is original to the entrant, (ii) does not infringe the intellectual property, privacy, publicity, or any other rights of any third party, (iii) does not violate any law or regulation, (iv) has not previously been entered in any other Contest, and (v) has not been previously published in any medium.
- b. To the extent the Rendering Entry depicts any individual or features the voice of any individual, the Entrant is the individual pictured and heard in the submission, or, alternatively, that the Entrant has obtained permission from each person appearing in the Rendering Entry or, if that person is a minor, permission from that person's parent or legal guardian, to grant the rights to the Sponsor described in the "Sponsor's Rights to Entries" Section below, and can make written copies of such permissions available to the Sponsor upon request.

9. **SPONSOR'S RIGHTS TO ENTRIES:** By submitting a Rendering Entry, each Entrant:

- a. Irrevocably grants to the Sponsor, its agents, licensees, and assigns the unconditional and perpetual (non-exclusive) right and permission to copyright, reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, modify, create derivative works of, exhibit, and otherwise use the Rendering Entry as-is or as-edited (with or without using the entrant's name) in any media throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from the Entrant or any other party. If so requested by Sponsor, Entrant will execute an agreement granting Sponsor each of the foregoing rights, and any and all other rights in the Rendering Entry, without additional payment or additional consideration of any kind.
- b. Forever waives any rights of copyrights, trademark rights, privacy rights, and any other legal or moral rights that may preclude the Sponsor's use of the Rendering Entry, or require the Entrant's permission for the Sponsor to publish, use, perform, distribute, or exploit the Rendering Entry in any medium.

- c. Agrees not to instigate, support, maintain, or authorize any action, claim, or lawsuit against the Sponsor on the grounds that any use of the Rendering Entry, or any derivative works, infringes any of the Entrant's rights as creator of the Rendering Entry including, without limitation, copyrights, trademark rights, privacy rights, and moral rights.
10. **NOTIFICATION AND REQUIREMENTS OF A POTENTIAL WINNER:** Each potential Rendering Competition winner and Instant Giveaway winner will be notified by email (or by phone in the case of the Rendering Competition) after the date of selection. Except where prohibited, a potential winner may be required to sign and return an affidavit (or declaration) of eligibility and a liability/publicity release. In addition, a potential winner may be required to sign a release in which he/she irrevocably assigns and transfers to the Sponsor any and all rights, title and interest in the Rendering Entry including, without limitation, all copyrights and trademark rights, and waives all moral rights in the Rendering Entry. Documents must be signed and returned to the Sponsor within ten (10) days of being notified. If a potential winner fails to sign and return the required documents within the required time period or is otherwise ineligible to receive the prize, an alternate entrant may be selected in his/her place according to the selection procedures set forth above.
11. **PRIZES:**
 - a. One (1) animation First Prize Winner will receive one (1) ATI FirePro™ v8700 3D workstation graphics accelerator, with an approximate total retail value of \$1,099 USD.
 - b. One (1) static render First Prize Winner will receive one (1) ATI FirePro™ v5700 3D workstation graphics accelerator, with an approximate total retail value of \$499 USD.
 - c. One (1) animation Second Place Winner and one (1) static render Second Place Winner will each receive one (1) ATI FirePro™ v3750 3D workstation graphics accelerator, each with an approximate retail value of \$159 USD.
 - d. Three (3) Instant Giveaway winners will each receive one (1) iPod Nano 16GB, each with an approximate retail value of \$199 USD.
 - e. Any prizes depicted in advertisements are for illustrative purposes only and the actual prize may vary. Any prize details not specified above will be determined by the Sponsor in its sole discretion. No cash or other substitution is allowed except by the Sponsor who may substitute a prize (or component thereof) with another prize (or component thereof) of equal or greater value, as determined by the Sponsor in its sole discretion. The prize is not transferable or refundable and must be accepted as awarded. The winners are responsible for any and all other costs and expenses not

listed above. Winners will be responsible for payment and reporting of all applicable taxes associated with the receipt of a prize. Sponsor may report the receipt of any prize to the appropriate federal, state, or local taxing agency(ies).

12. **PRIVACY AND PUBLICITY: PRIVACY AND PUBLICITY:** Entrants who opt-in to receive future marketing communications from AMD will be added to AMD's promotional database. In other respects, and except as set forth herein, all information submitted by Entrants in the Contest will be treated according to the Sponsor's [Privacy Policy](#). Except where prohibited, participation in the Contest constitutes an entrant's consent to the Sponsor's use of his/her name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration.
13. **GENERAL CONDITIONS:** In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules or (b) award the prizes according to the Judging Criteria from among the eligible entries received up to the time of the impairment. In the event that an insufficient number of Entries are received, as determined by Sponsor in its sole and absolute discretion, Sponsor reserves the right to cancel the Contest and/or select winners from among the Entrants who have submitted valid Entries up to that time. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the Entrant. The "authorized account holder" is the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. The Contest is subject to federal, state, provincial, and local laws and regulations and is void in Quebec and where prohibited.
14. **COMPLIANCE WITH LAWS; INDEMNIFICATION:** By entering, Entrants agree that their Rendering Entry shall comply with any and all laws, statutes, regulations, rules, or the like. By entering, Entrants agree to defend, indemnify and otherwise hold AMD, GLOBALFOUNDRIES Inc., ACM SIGGRAPH, Rocket Red, and their agents, officers, directors, and employees (the "Released Parties") harmless from and against any and all liability of any nature whatsoever arising out of or

relating to (a) the content in Entrant's Rendering Entry or Instant Giveaway Entry; (b) any technical errors that may prevent an Entrant from submitting a Rendering Entry or Instant Giveaway Entry; (c) unauthorized human intervention in the Contest; (d) errors in the administration of the Contest or the processing of Rendering Entries and/or Instant Giveaway Entries; (e) the receipt, transfer, use, handling, transportation, storage, hosting, posting, or display in any manner of the Rendering Entries and/or Instant Giveaway Entries, (f) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Contest or receipt or use of any prize, including any such claim by AMD's employees or any third parties. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. In addition, Sponsor reserves the right to report inappropriate Rendering Entries to any applicable law enforcement authorities.

15. **DISPUTES:** Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Santa Clara County, California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of California, without giving effect to any choice of law or conflict of law rules (whether of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than California.
16. **CONTEST RESULTS; POSTING OF OFFICIAL RULES:** A list of winners will be posted on www.getmoreoomph.com for four weeks following the close of the Contest. Official Rules will also be available on www.getmoreoomph.com.

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